



UK Pavilion



Hall 11.1 - Kind + Jugend Sep 11 - 14

DIRECTORY
2014



wmmTM
we made me



thebabasling[®]
pao papooseTM
wuti wrapTM

STAND
A050

for international distributor
opportunities, please email
sales@wemademe.com or call
+44(0)1273 320 590

UK Pavilion exhibitors - A-Z

Company Name

| | | | |
|--------------------------|-----------|-----------------------|-------|
| BabaSlings | A050 | Kub Products Ltd | A053 |
| Babycare TENS Healthcare | D089 | LCR Hallcrest | A035a |
| Babycup Ltd | C069 | Little Champ | D071 |
| Bambino Mio | C041 | Little Life | B058 |
| Belt up Baby | A043a | MaByLand | A041 |
| Belt Upp | A037a | Melobaby | A043 |
| Bo Peep | C078a | Milton Pharmaceutical | A031a |
| Bobble Art - Marresa | A031 | MOBA | C059 |
| BoBo Buddies | A085 | My Buggy Buddy | C073 |
| Boori | A070 B079 | My Carry Potty | B050 |
| BPA STAND | A049 | Naturalmat | C060 |
| Bubbaroo | D081 | Ninnananna | C060a |
| Bugbrush Ltd | C088 | OBABY | C069a |
| Bumgenius & Lillebaby | C090 | Oyster | A021 |
| BundleBean Ltd | C078 | PacaPod | C050 |
| Cheeky Chompers Ltd | A083 | Revelo | C049 |
| Cosatto Ltd | A040 B049 | ShadeMe | A039 |
| Creeper Crawlers | C067 | Shnuggle | C080 |
| CuddleCo | C051 | Skibz Ltd | C058 |
| Dreamgenii | A049a | Snuguns | C065 |
| Faye and Lou | A041a | Sock Ons | A039a |
| Fill n Squeeze | A033 | Spilly Spoon | A080 |
| FunToSee Ltd | B083 | Sweet Dreamers Ltd | B051 |
| Gummee Glove | A035 | SwimFin | A047a |
| Harrison Spinks Baby | C070 | Teddy + Me | A037 |
| HuggyBelt | A047 | The Neat Nursery | B081 |
| Imago Dei | A051 | TRL/IQTC | A045 |
| Jakabel Ltd | A041b | Trunki | B040 |
| Knuma | D061 | TUMTUM | C069 |
| Konfidence | C061 | Wallies Stickers | C068 |
| Koochi | B048 | Yoomi | C071 |

Hall 11.1

Visit the UK's nursery trade association on stand A049



Welcome to the 2014 UK Pavilion, organised by the Baby Products Association (BPA), bringing a wealth of exciting new and established British products from over 60 companies all under one convenient roof.

We hope you will enjoy some great British hospitality in our Networking Arena and take the opportunity to find out more about what our exhibitors have to offer. Each company is detailed in this Directory and the location map in the centre will conveniently help you to locate each stand.

Come and meet the BPA team to find out more about what the UK's nursery trade association has to offer including numerous benefits such as discounts when exhibiting at the UK's premier nursery trade event – Harrogate International Nursery Fair each March; plus the provision of favourable international trading environments such as the UK Pavilion at Kind und Jugend, CBME Shanghai and ABC Kids Expo Las Vegas. The BPA is a founding member of the European Nursery Products Confederation (ENPC)

representing its members at a European level and is also the Accredited Trade Organisation (ATO) for UK Trade & Investment (UKTI) responsible for allocating Trade Access Programme (TAP) funding to enable British companies to exhibit their products in Europe and worldwide. As part of this initiative, you are cordially invited to join the BPA's Networking Event with free drinks and nibbles at the end of the first day on Thursday 11th September – we look forward to seeing you there!

Get discounted entry to Kind und Jugend (€6 per day instead of €16) by purchasing tickets online:

www.kindundjugend.com and entering the code:

BPAatK+J2014

In association with:



UK Trade & Investment

KOOCHI

JOIN THE REVOLUTION
UK PAVILION / HALL 11.1

STAND A050

BabaSlings Ltd

(soon to known as **WE MADE ME**)

1 Amber House,
22B St Johns Road, Hove,
East Sussex BN3 2EZ
Tel: +44 (0) 1273 320 590

Contact: Daniel Lucas
Email: sales@thebabasling.com
Website: www.thebabasling.com



Over the past nine years, theBabaSling® has become synonymous with baby carrying and has established itself as the market leader in hammock-style baby carriers. Distributed in over 35 countries, our range includes theBabaSling® Classic, Lite and Cozy, plus we're launching WE MADE ME a whole new range of baby carriers for 2015. Come visit us to see and find out more.

STAND C041

Bambino Mio

12 Staveley Way,
Brixworth,
Northamptonshire NN6 9EU
Tel: +44 (0) 1604 883777

Contact: Tanya Speakman
Email: tanya@bambino.co.uk
Website: www.bambinomio.com



Bambino Mio is the UK's most widely used reusable nappy brand. Visit its stand to see its latest products along with their multi award-winning range of stylish reusable nappies, accessories, swim and potty training essentials which have been popular with parents around the world for nearly 20 years!

STAND C078a

Bo Peep

Tiggy Works Ltd
53 Talfourd Road
London SE15 5NN
Tel: 07779 641917
Contact: Amy Murray Jones
Email: amy@bopeepworld.com
www.bopeepworld.com



Bo Peep is the next must-have buggy accessory for stylish parents and provides shelter for infants from sun, UV rays, light rain and wind. It comes in a range of exclusive designs to complement any buggy. Innovative design attaches it to any buggy in a few seconds.

STAND A070 B079

Boori

Unit 1 Transigo,
Gables Way,
Thatcham RG19 4ZA
Tel: 01635 295670
Contact: Jane Daubney
Email: jane@boori.co.uk
Website: www.boori.co.uk



Passionate creators of beautifully conceived and constructed products for the nursery and beyond - Delivering Dreams to the discerning, style conscious parent who demands the pinnacle of quality, design and innovation.

STAND D089

Babycare TENS

108 George Lane, South Woodford,
London E18 1AD
Tel: +44 (0) 208 532 9595

Contact: Neil Millard
Email: sales@babycaretens.com
Website: www.babycaretens.com



As Worldwide leaders and specialists in the field of Obstetric TENS, we have developed the Obi TENS and award winning Elle TENS. We continue to innovate and are launching the all new Elle TENS Plus, an all-in-one TENS, Obstetric TENS and Pelvic Floor Stimulator with contraction timer.

STAND A043a

Belt Up Baby

Manor House,
Westoe Village,
South Shields,
Tyne and Wear NE33 3EQ
Tel: +44 7785 977778

Contact: Charlie Whiting
Email: charlie@beltupbaby.com
Website: www.beltupbaby.com



Belt-up-Baby is an innovative new product that is designed to allow parents to carry their baby in safety when use of a car seat isn't feasible. Belt-up-Baby is held to the adult by the seat belt and used in the normal way, the baby is then secured by a five point harness.

STAND A031

Bobble Art - Marresa

Unit 11, Empire Business Park,
Parcel Terrace, Derby, DE1 1LY
Te: 01332 987097
Contact: Nikki Johnson
Email: info@marresa.co.uk
www.marresa.co.uk



Bobble Art is a quality range of stylish Australian-designed bags, accessories, gifts and stationery for kids. The unique designs feature lovable characters and toys that are useful as well as inspire creativity and imagination. Available in 12 beautiful designs, our range of over 600 lines will offer inspiring displays as well as pretty and practical additions to your store selections.

STAND A049

Baby Products Association

Grove House,
33 Ashgrove, Steeple Claydon
Bucks MK18 2LW
Tel: 0845 456 9570
Contact: Julie James
Email: Julie@b-p-a.org
www.thebpa.eu



The Baby Products Association is the national trade association for manufacturers, suppliers and importers of baby and nursery goods as well as a founding member of the European Nursery Products Confederation and organiser of the UK Pavilion. Come and talk to us about how we can promote your business.

STAND C069

Babycup

Fairwinds, Northcote Road, West Horsley,
Surrey, KT24 6LS
Tel:+44 (0)1483 866081

Contact: Sara Keel
Email: hello@babycup.co.uk
Website: www.babycup.co.uk



Baby and Toddler first cups from birth to 3 years. Loved by parents and health experts. For baby weaning, toddler drinking, infant cup-feeding. Award-winning. Made in England, high quality, BPA free. Easy to clean. Essential kit. Recommended by dentists and orthodontists. "This little cup is perfect."

STAND A037a

BeltUpp

12 Pipistrelle Drive,
Market Bosworth,
Warwickshire
CV13 0NW

Contact: Hannah Batham
Tel: +44 (0) 1455 293047
Email: hannah@beltupp.com
Website: www.beltupp.com



Children often fall forwards when asleep in car seats, putting themselves into an uncomfortable and unsafe position. BeltUpp is an additional device that attaches to the existing car seatbelt and holds the child in a safe, upright position. Simple, easy solution to a common problem. Tested to ECE/R44 + CMVSS/213

STAND A085

BoBo Buddies

110B Victoria Rise
London
SW4 0NW
Tel: +44 (0) 20 7525 9084

Contact: James Roupell
Email: james@bobobuddies.com
Website: www.bobobuddies.com



BoBo Buddies are fun and functional soft toys for little ones on the go. The original BoBo Buddies are soft toy backpacks with blankets inside, that can also be used as a pillow! And this Autumn BoBo Buddies is launching brand new toddler backpacks with reins, to keep children close and comfy.

STAND D081

Bubbaroo

Units 1 & 2 Shires Rd,
Brackley, Northants NN13 7EZ
Tel: +44 (0) 1280 705 277
Contact: Nicole Cassey
Email: info@bubbaroo.co.uk
Website: www.bubbaroo.co.uk



Safe, comfortable, easy, natural and Australian designed and owned, Bubbaroo baby sleep wear never compromises on style. Bubbaroo has created a range of specially designed baby swaddling bags, sleeping bags, blankets and toys with an emphasis on quality and baby's safety.

STAND C088**Bugbrush Ltd**

27, Crombie Avenue,
Clifton, York YO306DW
Tel: 07872329204
Contact: Rowena Johnson
Email: Rowena@bugbrush.co.uk
Website: www.bugbrush.co.uk



BugBrush is an evolution in infant toothbrush design, aiming to reduce dental decay in the under 5's. The patented, double sided, flexible curved design has 10 times more plaque removing bristles than standard baby toothbrushes, and has been cleverly engineered for infants to safely and effectively clean their own teeth.

STAND C090**BumGenius and lillébaby®**

1 Flurrybridge Ent Centre,
Jonesborough, Newry BT35 8SQ
Tel: +44 02830 848050 Contact: Maebh Collins
Email: products@babame.com
Website: www.baba-me.com



lillébaby®: featuring Scandinavian design principals, durable, high performing products with impeccable design - the innovative carriers have evolved to meet the needs and lifestyles of parents around the globe. BumGenius award-winning reusable nappies offer a wide choice of colours and designs, with limited edition prints selling out immediately.

STAND C078**BundleBean Ltd**

25 Chaldon Road, London
SW6 7NH
Tel: 0044 20 7610 2690
Contact: Emily Goodall
Email: emily@bundlebean.com
Website: www.bundlebean.com



BundleBean Ltd supply multi-use footmuffs and travel accessories. The GO: waterproof fleece footmuff fitting all buggies, carriers and car seats, doubling as a play mat. The SOLAR: UV cover providing UPF50+ protection. NEW PRODUCT! BundleBean for Babywearing – an ingenious waterproof cover that attaches to all types of sling and carrier.

STAND A083**Cheeky Chompers Ltd**

Midlothian Innovation Centre,
Pentlandfield, Roslin,
Midlothian EH25 9RE
Tel: 0044 7720 290887
Contact: Amy Livingstone & Julie Wilson
Email: info@cheekychompers.com
Website: http://cheekychompers.com



Cheeky Chompers Ltd. is the inventors of the Neckerchew, the latest innovation in baby and toddler teething products. Its unique design is a world's first, combining the popular dribble bib concept with an attached chewy teether to sooth painful young gums. Next new product will be launched at Kind&Jugend 2014.

STAND A040 / B049**Cosatto**

Bentnck Street, Farnworth,
Bolton, Lancashire BL4 7EP
Tel: +44 (0)1204 861007
Contact: Gillian Toogood
Email: gillian.toogood@cosatto.com
www.cosatto.com



Great British Brand seeks Great Distribution - Cosatto is rocking Kind and Jugend and want you on its mission to Save the World from Boring Baby Stuff. The Cosatto DNA is about attitude, positivity, design and the best people. You're its magic ingredient. Join Cosatto on stand A040/B049 UK Pavilion Hall 11.1 UK.

STAND C067**Creeper Crawlers**

The GEC, Taylors Lane,
Dublin 8, Ireland
Tel: 00353 1 685 4461
Contact: Kerry Crossley
Email: kerry@creepercrawlers.com
Website: www.creepercrawlers.com



Creeper Crawlers: where innovation meets functionality to give children the best start in life. Our award-winning Easy Grip Crawl Suit has whimsical grip "bugs" on the shins and feet, perfect for giving little ones the traction to get crawling. We are on a mission to achieve 'less slipping, more gripping!'



SAVING
the WORLD
from boring
BABY STUFF



COSATTO
baby stuff with personality



Join us at...
UK Pavilion
hall 11.1



Visit us at Kind & Jugend



UK Pavilion Hall 11.1 Stand C80

Shnuggle Basket

The Original Modern Moses Basket. With a moulded base that is extremely strong, hypoallergenic and easy to clean.

**Shnuggle Bath**

The first ever Popped Foam baby bath. Lightweight, strong and perfectly shaped for baby.



reddot award 2014
winner



STAND C051 

CuddleCo Ltd
Cornbrook, 2 Brindley Road,
Old Trafford, Manchester M16 9HQ
Tel: 0161 7025063
Contact: Marc Kelly
Email: marc@cuddleco.co.uk
Website: www.cuddleco.co.uk

CuddleCo is an award winning company that designs and manufactures baby walkers, car seats, wheeled goods and stroller liners. Its latest product, the Comfi-Cush is a unique memory foam stroller liner that helps to aid muscular development. CuddleCo's stylish and innovative products are available to distribute in the UK/Internationally.

STAND A049a 

Dreamgenii
Suite 1, Deanes Close, Steventon,
Abingdon-on-Thames, OX13 6SZ
Tel: +44 (0)1235 832175
Contact: Stephen Blake
Email: Stephenblake@dreamgenii.com
Website: www.dreamgenii.com

Dreamgenii is a range of patented, innovative and practical nursery products including pillows and essential sleepwear sold in major UK high street retailers and quality independent nursery shops throughout the UK and ROI. Dreamgenii is distributed in Australia and New Zealand; Scandinavia; Italy; Spain; Portugal; Cyprus; the Middle-East; South-East Asia; India & China.

STAND A041a 

Faye and Lou
Church House, Church Lane,
Hemmington, Derbyshire DE74 2RB
Tel: +44 (0) 7974184693
Contact: Faye Norton
Email: faye@fayeandlou.co.uk
www.fayeandlou.co.uk

The Faye and Lou team consists of experienced mothers and expert nannies dedicated to making mum's life easier whilst adding a splash of style and colour to all their products. Its sells a range of brightly coloured muslin products including Rainbow Muslins, Cozio Swaddling Muslins, comforters, blankets and its unique 4 way dribble bibs.

STAND A035 

Gummee Glove Ltd
Trehare, Harewood, Calstock,
Cornwall. England PL18 9SQ
Tel: 01822 834032
Contact: Lucy Holland
Email: lucycs@gummeeglove.co.uk
Website: www.gummeeglove.co.uk

Jodine, Lucy and Sam would like to invite you to visit our stand A035 in the UK pavilion where we will be proudly exhibiting "The Gummee Glove", the worlds first teething mitten, alongside our brand new product, "my first Gummee Glove" stay on anti scratch teething mittens.

STAND B083 

FunToSee Ltd
The Old School House,
London Road, Oadby, Leicester LE2 5DN
Tel: 0116 232 8800
Contact: Louise Horne
Email: louise@funtosee.com
Website:www.funtosee.co.uk/


Nursery and toddler wall stickers, bedding, toys, changing bags and nursery accessories. Beautifully designed products to create the perfect nursery. Visit us to preview our exciting new Spring / Summer 2015 collections launching at the show.

STAND A033

Fill n Squeeze Ltd 
PO Box 112, 5 High Street,
Maidenehead SL6 1JN
Tel: +44 (0) 7980 853446
Contact: Rifat Jan
Email: rifat@fillnsqueeze.co.uk
www.fillnsqueeze.co.uk

Multi-award winning baby food pouch filler allows parents to either hand-blend directly in the jug or mash with the convertible plunger/masher and then fill into convenient pouches to either freeze or chill until required. Pouches are BPA free, reusable, freezable and microwavable. Suitable for weaning/feeding babies 4 months and pre school years for yoghurts and snacks. All products are made in the UK.

STAND C070

Harrison Spinks Baby 
Westland Road, Leeds,
West Yorkshire LS11 5SN
Tel: + 44 (0) 113 2055249
Contact: Richard Naylor
Email: rnaylor@harrisonspinksbaby.com
www.harrisonspinksbaby.com

Award winning British manufacturer of the most innovative and comfortable cot mattresses in the world. Our luxury mattresses combine baby sized pocket springs with sumptuous natural fillings grown on our own farm in Yorkshire, England. Our mattresses are 100% recyclable and offer the very best postural support for babies and young children.

STAND A047 

Huggybelt
KIDS Innovations Development Limited
2 Fitzroy Place, Sauchiehall Street
Glasgow G3 7RH
Te: +44 (0) 844 858 4785
Contact: Alex Crawford
Email: alex.crawford@huggybelt.com
Website: www.huggybelt.com

The huggybelt is a highly innovative product for the child car safety market. The key safety feature of the belt is that it ensures the car seat belt remains on the shoulder at all times and in the correct position. The is belt designed for most Group 2 and 3 car seats including all booster seats and has a patented ISOFIX connection which provides additional security.

STAND A051

Imago Dei: 100% Organic 
1st Floor, 151 Nathan Way,
London SE28 0AB
Tel: 0203 290 0249
Contact: Danielle Thompson
Email:m hello@imagodei.co.uk
Website: www.imagodei.co.uk

Imago Dei is a family-run British brand offering 100% organic clothing and accessories for precious ones with sensitive skin. It has a range of exciting organic hampers available for the whole family, and are excited to introduce our new range of hospital bags and premature baby essentials too.

STAND A041b

Jakabel Ltd 
39 Ethelbert Rd,
London SW20 8QE
Tel +44 (0) 20 8715 2385
Contact: Jo Shephard
Email: Info@jakabel.com
www.jakabel.com

Jakabel is a specialist in Sun protection swimwear UVP50+/wetsuits/floatsuits and Swimming pool toys for kids 0-13yrs old. High quality fabrics in bright colours make its large ranges very popular worldwide. Shipping is 2-3 days all year round with no minimum quantities. Distributors welcome.

STAND D061 

Knuma
43 Park Place
Leeds LS1 2RY
Tel 07841 328499
Contact: Christian Ritson
Email: christian.ritson@knuma.co.uk
www.knuma.co.uk

Knuma is an emerging UK nursery brand. We have a fresh perspective on product design and are committed to developing products that adapt to change. Last year we launched the Connect 4-in-1 Highchair. This year we will launch 3 further products as the brand goes from strength to strength!

STAND C061

Konfidence Ltd 
27B Pennygillam Way,
Launceston, Cornwall
PL15 7ED
Tel +44(0)1566 777887
Email: dan.allen@konfidence.com
www.konfidence.co.uk

Konfidence design and manufacture award-winning Baby Swimwear and Learn to Swim products including the Babywarma™ neoprene swimsuit, the Original Konfidence Jacket™, sun protection clothing and wetsuits. With 22 partners serving 31 countries, Konfidence is the trusted brand in Children's and Baby's premium protective swimwear. Talk to us about distribution opportunities.

STAND B048

KOOCHI**Koochi**

Bentnck Street, Farnworth,
Bolton, Lancashire BL4 7EP
Tel: 01204 861007
Contact: Gillian Toogood
Email: gillian.toogood@cosatto.com
Website: www.koochi.co.uk

*Streetwise Brand seeks Streetwise Distribution
Get into Koochi - the streetwise brand bringing
pushchairs and car seats to urban urchins.
They want you to become part of the Koochi
massive, representing the brand as it rocks
round the world. Join the revolution. Get in on
stand A040/B049 UK Pavilion Hall 11.1*

STAND D071

**little
champ****Little Champ**

28 Broom Lock, Teddington,
Middlesex TW11 9QP
Tel: +44 (0) 7917 123284
Contact: Nick Farnsworth
Email: nick@littlechamp.co.uk
Website: www.littlechamp.co.uk

*Little Champ – sports themed toys for babies.
The Little Champ brand brings a unique range
of high quality sensory sport toys to the baby
and toddler market. The toys include a baby
tennis racket and golf club, sensory footballs
and rugby balls and their new, fun Football
Activity Gym.*

STAND A053

KUB**Kub Products Ltd**

5 Elstree Way, Borehamwood,
Herts WD6 1SF
Tel +44 2082073377
Contact: Daniel Parsons
Email: Daniel@kubproducts.com
www.kubnursery.com

*Kub Nursery has been at the heart of the nursery
furniture industry for years, designing some of the
best cots, cotbeds and baby furniture that helps
create a warm, stylish and fun place for your child
to sleep, grow and play. Our nursery furniture is
stylishly designed for functionality and durability
offering families fantastic value for money.*

STAND B058

LittleLife
For life's little adventures™**LittleLife**

1/8 Bacchus House, Calleva Park, Aldermaston,
Berkshire RG7 8EN
Tel: 01189 811433
Contact: Richard Codgbrook
Email: Richard.codgbrook@lifemarque.co.uk
www.littlelife.co.uk

*Family adventures begin with LittleLife. After
more than 201 years design experience we
understand what works for the whole family. Our
practical, innovative and stylish products are
inspiring parents and children to discover the
great outdoors together.*

STAND A035a

**LCR
Hallcrest****LCR Hallcrest Ltd**

Riverside Buildings,
Dock Road, Connah's Quay, Flintshire CH5 4DS
Tel: +44 (0)1244 817107
Contact: Stephen Barker/Gilly Beaumont
Email: sales@lcrhallcrest.com
www.babysafetemperatures.com

*LCR Hallcrest is the leading UK manufacturer of
child and baby safety temperature indicators and
colour changing products. Come along and see
our innovative range of Bedroom/Nursery, Fever,
Bath and Forehead Thermometers together with
colour changing safety feeding equipment, colour
changing bath sponges, safety sets and our new
cot safety thermometer.*

STAND A041

MaByLand
Sharing Our Experience**MaByLand Ltd.**

5 Leopold Road, Wimbledon,
London SW19 7BB.
Tel: +44 (0)20 8879 0080
Contact: Sheena Woods
Email: sheena@mabyland.com
www.mabyland.com

*A multi-award winning baby brand, where every-
thing has been designed by experienced parents.
Best known for their Baby Carriers and Changing
Bag Sets. Visit their stand for the launch of their
newest ranges. Also meet the team to discuss
their Private Label and Sourcing Services.*



29th - 31st
March 2015
Harrogate International Centre

The UK's only international nursery industry trade show!



Customers around the world love British
baby products - and Harrogate has them all!

*"We had a truly amazing show. I knew the quality of the visitor was high, but
had not expected to be swamped with orders so quickly." Elliot Bishop, Bebelephant*

www.nurseryfair.com



C090
BumGenius &
LilleBaby

| | |
|--------------------------|------------------|
| D089 Babycare Tens | D081 Bubbaroo |
| C088 Bugbrush | |
| C080 Shnuggle | |

| | |
|-------------------------|----------------------------|
| D071 Little Champ | |
| C078a BoPeep | C070 Harrison Spinks |
| C078 Bundle- bean | |

| | |
|-------------------------------------|---------------------|
| D061 Knuma | |
| C068 Wallies Wall Stickers | C060a Ninnananna |
| C060 Naturalmat | |

HALL 11.1

(Plan for location reference only - not to scale)



| | |
|---------------|-----------------|
| C058 Skibz | C050 PacaPod |
|---------------|-----------------|

← AISLE C

C071
Yoomi

C073
My Buggy
Buddy

B083
FuntoSee

B081
The
Neat
Nursery

A085
BoBo
Buddies

A083
Cheeky
Chompers

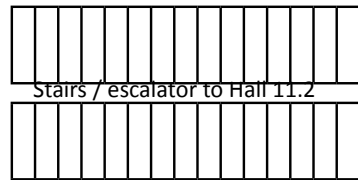
A080
Spilly
Spoon

A053
Kub
Products

A051
Imago Dei

Boori

| | | | | |
|----------------|-----------------|-----------------------------|-----------------|--------------------|
| C069 TUMTUM | C069 BabyCup | C067 Creeper Crawlers | C065 Snuguns | C061 Konfidence |
| C069a OBaby | | | | |



UK
Pavilion Café

| | |
|---------------------|---------------------------|
| C059 Moba | C051 CuddleCo |
| B058 Little Life | B050 My Carry Potty |

| | |
|----------------|------------------------|
| C049 Revelo | C041 Bambino Mio |
| B048 Koochi | B040 Trunki |

← AISLE B

B079 /A070
Boori

UK Pavilion
Meeting and
Seminar Arena

B051
Sweet
Dreamers

A050
BabaSlings

A040 / B049
Cosatto

← AISLE A

| | | |
|------------------|---------------------|------------------|
| A041b Jakabel | A041a Faye & Lou | A041 Mabyland |
| BPA A049 | A047 HuggyBelt | A045 TRL |
| | | A043 Melobaby |

| | |
|-------------------|------------------------------|
| A039 Shade Me | A031 Bobble Art - Marresa |
| A039a Sock ons | A037 Teddy + Me |
| | A035 Gumme Glove |
| | A033 Fill n Squeeze |

A021
Oyster /
Babystyle
UK Ltd

| | | | |
|-------|---------------------|------------------|-----------------------|
| Boori | A049a Dreamgenii | A047a SwimFin | A043a Belt Up Baby |
|-------|---------------------|------------------|-----------------------|

| | | |
|-------------------|------------------------|--------------------------------|
| A037a Belt Upp | A035a LCR Hallcrest | A031a Milton Pharmaceutical |
|-------------------|------------------------|--------------------------------|

STAND A043

MELOBABY[®]
practical+stylish

Melobaby

Rte de Vireloup 44,
Collex, Switzerland 1239
Tel: +44 845 127 4078
Contact: Melissa Walsh
Email: Melissa@melobaby.com
Website: www.melobaby.com

MELOBABY's award winning designs are luxury brand quality at an affordable price. Since 2008, MELOBABY products have been bought and used by thousands of parents worldwide. We are very proud that our business has grown, supported by word-of-mouth recommendations from the very people who use our products and love them.

STAND C073

MY Buggy Buddy

1 – 15 Cricketfield Grove,
Leigh on Sea, Essex
SS9 3EJ
Tel: 01702 481220
Contact: Paul Baines
Email: paulbaines@mybuggybuddy.co.uk
www.mybuggybuddy.co.uk



My Buggy Buddy sells a range of essential award winning pram accessories. All the products are Independently safety tested, guaranteed and represent very good value for money. These are 'must have' items for every parent with a pram, pushchair or stroller! Available in over 26 countries and ready for immediate stocking.

STAND A031a

**Milton
Pharmaceutical
Company Ltd**

Hill House, 41 Richmond Hill,
Bournemouth BH8 8LP.
Tel: +44-1623 654271
Contact: Steve Riley
Email: s-riley@milton-pharmaceutical.co.uk
www.milton-tm.com

Milton, the expert in sterilisation, has been protecting babies for over 65 years! The Milton Method of sterilisation has been used and trusted by millions of mothers and professionals over the years. Milton has now introduced a hygiene range and new sterilising solutions for home and out of home situations.



STAND B050

My Carry Potty

Unit 4b,
11-15 Francis Avenue,
Bournemouth,
Dorset BH11 8NX
Tel: +44 (0)1202 594444
Contact: Darren Jenner
Email: darren@mycarrypotty.co.uk
www.mycarrypotty.co.uk

My Carry Potty is the world's first & only leak-proof potty. Made from high quality plastic, its light weight, easy to clean and is bag free. Kids love the bright colours and animals, plus the carry handle makes it easy for them to adopt as their own personal possession. It really is 'The New Solution to Potty Training'!



STAND C059

Moba

Trinity House,
1 Trinity Trees,
Eastbourne, East Sussex BN21 3LA
Tel: +44 (0)1323 410470
E-mail: hello@mobauk.com
www.mobauk.com

Moba, the contemporary Moses basket, updates the traditional Moses basket to meet modern standards of quality, safety and style; available in a range of exciting colours and hygienic soft touch materials. Moba is a unique super safe, eco-friendly sleeping environment, specially designed to maximise air circulation to baby. Designed and manufactured in Great Britain.



STAND C060

Naturalmat

Unit 4,
Tremletts Boatyard,
Odhams Wharf, Topsham, Exeter, Devon EX3 0PD
Tel: 01392 877247
Contact: Mark Tremlett
Email: mark@naturalmat.co.uk
www.naturalmat.co.uk

Using natural and organic materials like organic coir, natural latex, organic lambswool and organic cotton, Naturalmat have created a range of hand crafted mattresses, sheets and bedding that are superbly comfortable, breathable and non-allergenic. These fantastically innovative raw materials are combined to create a truly green product made by a British company.



Oyster2

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Oyster 2 video



"We are looking for
international distributors."



UK Pavilion

Visit us on stand: **11.1 A-021**

Oyster2 Colours



Email: info@babystyle.co.uk

Web: www.babystyle.co.uk

STAND C060a**Ninnananna**

The Old Station Yard,
Station Road, Ludborough
DN36 5SQ
Tel: 01507 363487
Contact: Leanne Helm
Email: Ninnananna.eu@gmail.com



Ninnananna introduce The 'Multy' - a unique rocking crib that swings longitudinally and not only incorporates a colic stop position but also converts easily into a baby highchair then a toddler chair too. The 'Multy' is attractive and versatile. An innovative great new baby nursery item.

STAND C050**Pacapod Limited**

Suite 103, Queens House,
Queen Street,
Barnstaple, Devon EX32 8HJ
Tel: 0844 351 0222
Contact: Darren Drake
Email: info@pacapod.com
www.pacapod.com



Pacapod is a unique 3 in 1 organisation system for parents who like to stay in control and organised when adventuring with their new baby. The introduction of the new pods gives the parent the option to customise their Pacapod with the new luxurious leather bags and funky but simple versions of these bags are now available to all budgets and tastes.

STAND C069a**Obaby**

Cleatham Road,
Kirkton-in-Lindsey, North Lincolnshire DN21 4JR
Tel: +44 7850 900 547
Contact: Michaela Altman
Email: michaela@obaby.co.uk
www.obaby.co.uk



Obaby, leading UK supplier with over 30 years' experience in pushchairs, furniture and highchairs, offering exceptional high quality and a 5-year guarantee. Its range is sold around the world and it is at Kind + Jugend looking for distributors/retailers to expand the range even further around the globe.

STAND C049**Revelo Limited**

Longwall House, Sotwell Street, Brightwell
OX10 0RH
Tel: +44 (0)870 850 3463
Contact: Oliver Hale
Email: sales@revelo.co.uk
www.buggypod.com



Revelo designs travel solutions geared for the way modern families move. This year we are expanding our offering, including our new side seat for pushchairs, Buggypod Lite; the uniquely silent baby swing Buggypod Mello; and Buggypod Perle, our wheeled board seat and booster seat in one, designed to give families greater flexibility when out and about.

STAND A021**Oyster (Babystyle UK Ltd)**

36 Charles Street, Sileby,
Leceister
LE12 7RJ
Tel: 01509 816444
Contact: Andy Crane
Email: andy@babystyle.co.uk
Website: www.babystyle.co.uk



Babystyle will be exhibiting its award winning Oyster collection, comprising of the all new Oyster 2, Oyster Max, Oyster Lite, and the Imp light-weight-buggy. Our latest innovative ultra-high tec stroller "Egg" is also scheduled to make its world debut at cologne.

STAND A039**ShadeMe Ltd**

PO Box 674,
Godalming GU7 2WW
Tel: 01483 417753
Contact: Rachel Payne
Email: info@shademe.co.uk
Website: www.shademe.co.uk



ShadeMe has expanded its range of products. Not only are we exhibiting the multi award winning Baby Sun Shade which fits onto almost every pushchair, we are also bringing to the show this year the brilliant range of UV Protector Beach Tents from Shelta, Australia along with the fantastic Foldabrella.

SEMINAR PROGRAMME



Thursday 11th September - 2pm

Friday 12th September - 11am

FREE TO ATTEND!



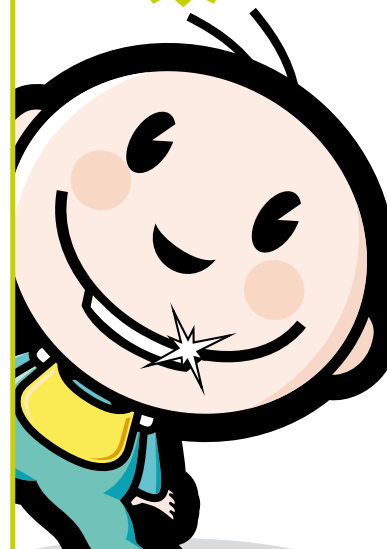
UK Pavilion
Networking & Catering Arena

Baby product sales — buying trends in the UK versus the rest of Europe

GfK is a leading market research company and will share some enlightening information and statistics about baby product sales across Europe. This will include an insight into what are hot products for new parents in the UK and how much they are spending on their babies compared with their European counterparts.

www.gfk.com/uk

**Stand
88**



The must-have toothbrush for small teeth, small hands and independent minds - with 10 TIMES MORE plaque removing bristles than any other infant toothbrush.

www.bugbrush.co.uk

STAND C080**Shnuggle Ltd**

OS6 Sketrick House,
Jubilee Road, Newtownards BT23 4YH
Te: +44 (0) 2891 815169
Contact: Sinead Murphy
Email: trade@shnuggle.co.uk
www.shnuggle.co.uk



Shnuggle design and make clever products for modern parents, including Shnuggle Basket, the world's first Hypoallergenic Modern Moses basket, and the first ever foam baby bath – The Shnuggle Bath.

STAND A039a**Sock Ons**

74 Mount Pleasant Road,
London NW10 3EJ
Tel: 0208 451 1516
Contact: Tamlyn Maxwell
Email: tammy@sockons.co.uk
Website: www.sockons.co.uk



Sock Ons are clever little things that keep baby socks on! Other innovative award winning products include Mocc Ons slipper socks, Dribble Ons bandana bibs and Plod Ons crawling socks. The Sock Ons range is practical, funky and they make great gift and impulse purchases.

STAND A047a**SwimFin Ltd**

4 Carousel Way,
Riverside,
Northampton NN3 9HG
Tel: 01604 416916 or 01244 398692
Contact: Emma Gibson
Email: emmagibson@swimfin.co.uk
Website: www.swimfin.co.uk



SwimFin is the truly innovative aid for those learning to swim – designed for age 2yrs + to adults. Choose from a range of 7 fun colours – work on all abilities and all four swim strokes. Worn on the back providing total freedom around the arms and legs, for a natural swim-ming position.

STAND A045**TRL Child Safety Centre**

Crowthorne House, Nine Mile Ride,
Wokingham, Berkshire RG40 3GA
Tel: +44 (0)1344 770393
Contact: Dinos Visvikis
Email: cvisvikis@trl.co.uk
Website: www.trl.co.uk



TRL's Child Safety Centre is the UK's only accredited laboratory for the regulatory type-approval of child restraint systems. We also provide research, consultancy and bespoke testing for government and private clients in the automotive industry and have over 40 years' experience of reducing fatalities and serious injuries to children.

STAND C058**Skibz**

Greenlands Farm,
Charlton Musgrove,
Wincanton, Somerset
BA9 8EZ
Tel: 01747 840039
Contact: Helen Bristol
Email: helen@skibz.co.uk
Website: www.skibz.com



Skibz – the inventors of the original bandana-style dribble bib. Launching new products at Kind und Jugend this year. "Original, quirky, innovative products to help little ones feel more comfortable"

STAND A080**Spilly Spoon**

19a High Street,
Cobham, Surrey
KT11 2SG
Tel: + 44 844 332 7923
Contact: Philippa Le Boutillier
Email: info@spillyspoon.com
Website: www.spillyspoon.com



Spilly Spoon is a range of Children's non spill medicine spoons with a difference, its fun and functional design enables children to administer medicine without spilling a drop! Launching a new limited edition range at the show together with the Ouch Pouch, a medical kit for daily use, travel or days out.

STAND A037**Teddy & Me Ltd**

Unit F7 Holly Farm Business Park,
Honiley, Kenilworth CV8 1NP
Tel: +44 (0)1926 856 069
Contact: Sharon Ward
Email: enquiries@teddyandme.co.uk
Website: www.teddyandme.co.uk



We're devoted to designing beautiful clothes for babies, premature to nine months of age. Our designs are traditional but with a modern feel; inspired by bygone eras when babies looked like babies. We're proud to say our clothes are made in Great Britain using eco friendly/ethically produced cotton.

STAND B040**Trunki**

Shaftesbury Chapel,
Union Road,
Bristol BS2 0LP
Tel: 0117 9542 780
Contact: Cecile Terrana
Email: Cecile@trunki.com
Website: www.trunki.com



We have a range of colourful, exciting travel products that are the ideal companions for any journey, whether it's a weekend at grandma's or a long haul flight. Our current range include the original Trunki ride-on, PaddlePak, BoostApak, SnooziHedz and ToyBox. Visit us to see the latest developments.

STAND C065**Snuguns****(Mittens and Grippa Socks)**

3 Bective Place, London U.K. SW15 2PQ
Tel: +44 (0) 78 02 47 02 90
Contact: Nicola Kurtz
Email: nicola@snuguns.com
Website: www.snuguns.com



Snuguns defines fun & function for Children's feet and hands. They are the best Grippa socks & mittens available. Meeting children's needs of fun & function, comfort, health & growth. Go on easily, stay on, keep warm, whilst providing great grip & support. One size fits from 6 months to 4 years. Made in the UK from the best Italian yarns.

STAND B051**Sweet Dreamers Ltd**

The Lodge, Woodside House,
Purbrook Heath Road,
Purbrook, Waterlooville,
Hampshire PO7 5RT
Tel: +44 (0) 2392 262332
Contact: Lynda Harding
Email: lynda@sweetdreamers.co.uk
www.sweetdreamers.co.uk



Pop along to the SweetDreamers stand to meet Mother and Baby 2014 Gold Award winning ewan the dream sheep®: the ultimate baby sleep aid! We'll also be showcasing the launch of our exciting ewan snuggly® together with ewan's new doggy pal Russell the Dream Sheepdog®

STAND B081**The Neat Nursery Co.**

Manston Road, Ramsgate,
Kent CT12 6HW
Tel: 01843 854011
Contact: Brett Capon / Gemma Darlow
Email: sales@neatnursery.com
www.theneatnurseryco.com

For over 50 years The Neat Nursery Co has supplied a great selection of baby products from bathtime to toilet training. Proud UK based manufacturers who strive to satisfy the dynamic needs of the modern parent by continuing to develop and evolve multi-functional, durable and practical products.

STAND C069**TUMTUM**

Nest (UK) Ltd, Cartledge House Business
Centre, Cartledge House Farm, Great Hucklow,
Derbyshire SK17 8RG
Tel: +44 (0) 1298 425005
Contact: Suzanne Stokes
Email: hello@tumtumtots.com
Website: www.tumtumtots.com



Designed by parents, loved by kids - TUMTUM products have been designed by a mum and dad with hands on experience and include nifty design features to help eager toddlers with more enthusiasm than expertise. New for Autumn Winter 2014 are our super cute Scruff and Bluebell tableware ranges + our fun BUGS travel range.

The next BIG thing!

The baby products industry probably attracts more entrepreneurs than almost any other UK business sector and the BPA strives to encourage this innovation with its annual Concept & Innovation Awards.

The deadline to enter the Concept & Innovation Awards is in November, after which shortlisted entries are invited to present their products to a panel of industry experts. The finalists are given the exciting opportunity of staging their product idea at Harrogate Nursery Fair at which the overall winners will be announced.

For more information about the BPA Concept & Innovation Awards visit

www.thebpa.eu or call 0845 456 9570.

Come and see the winners at:

HARROGATE
international
nursery fair



Winners 2014
CuddleCo



Winners 2014
Tom and Tamar
Clarke



STAND C068

wallies®

Wallies Stickers (Butterick)

New Lane, Havant, Hants PO9 2ND

Tel: 0844 880 1262

Contact: Ian Scolah

Email: ian@butterick-vogue.co.uk

Website: www.walliestickers.com

Wallies are removable and repositionable wall stickers that will adhere to any smooth surface. Range includes loads of great designs suitable for the nursery and kiddies room. Allow kids to create their own unique designs from the Wall Play range and bring out the budding artist in them with our Chalkboard and Dry Erase murals, shapes and borders.

STAND C071

yoomi®
feeding system

Yoomi

Unit 14, iO Centre,

Seymour Street, London SE18 6SX

Tel: +44 (0) 208 853 9835

Contact: Karen Le

Email: karen@yoomi.com

Website: www.yoomi.com

Yoomi is a self-warming baby bottle that warms baby's feed to the natural temperature of breast milk in just 60 seconds.

Want to know more about your industry trade association?
visit www.thebpa.eu today and find out how you can
start reaping the benefits of membership!

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a free coffee and
find out how we
might work
together



www.emmasdiary.co.uk

British companies exhibiting outside the UK Pavilion

| Company Name | Hall | Stand No |
|------------------------------------|------|-----------|
| aden & anais Limited | 11.2 | H049 |
| B Kids UK Ltd | 11.1 | D058 E059 |
| BabaBing Ltd | 11.3 | G011 |
| Baby Merc Ltd | 10.1 | D059 |
| BabyDam | 11.2 | H024 |
| Banz Ltd. | 11.3 | C029 |
| Clippasafe Ltd | 10.2 | D051 |
| Close Parent Ltd. | 11.2 | G048 |
| Daisy Roots | 11.3 | G020a |
| Early Days | 11.3 | D021 |
| Globe IQ Llp | 11.1 | E063 |
| iCandy World Limited | 10.2 | C008 |
| Jackson Reece Ltd | 11.2 | G051 |
| Jainco (UK) LTD | 11.3 | D028 E029 |
| Jellycat Ltd. | 11.2 | H009 |
| JTC LTD | 11.3 | B028 |
| Kids II UK- Limited | 10.2 | B070 C079 |
| Kidsme Europe Limited | 11.2 | A060 B061 |
| Kit for Kids Ltd. | 10.1 | G030 H031 |
| Lansinoh Laboratories Inc. | 11.2 | B040 |
| Little Bird Told Me Ltd. | 11.1 | E051 |
| Luminex Products Inc. | 10.2 | C069 |
| Mamas & Papas Limited | 11.3 | G040 H049 |
| Mamas & Papas Limited | 11.3 | H049a |
| Max6Mum-Security | 11.2 | E041 |
| Mayborn Group | 11.2 | B020 C027 |
| Micalite Ltd. | 11.3 | C008a |
| Munchkin Inc. | 11.2 | E050 F059 |
| Munchkin Inc. | 11.2 | F061 |
| Nursery Online | P60 | P007b |
| Opro Mother & Baby Ltd (Laboraide) | 11.2 | H054 |
| Organics for Kids Ltd. | 11.3 | F028 |
| Pitterpac Ltd | 11.3 | C025 |
| Primary Products Ltd. | 11.1 | E041 |
| Prince Lionheart (UK) LTD | 11.2 | G018 |
| PurFlo Ltd | 11.3 | B048 C049 |
| Rainbow Designs | 11.1 | G053 |
| Ramili Group, Ltd | 10.1 | C044 |
| Shea Mooti Skincare Ltd | 11.2 | B051 |
| Sheldon International LTD | 11.3 | C020 |
| Silver Cross Ltd | 10.2 | E083 |
| Storksak Ltd | 11.2 | F041 |
| The Gro Company | 11.1 | A007 |
| The Little Green Sheep | 10.1 | D049 |
| Toby Tiger Wholesale Ltd. | P60 | P007 |
| Travis Designs Limited | 11.1 | D031 |
| TrendyKid Ltd. | P60 | P009 |
| Tutti Bambini | 10.1 | G020 H021 |
| Vital Innovations Ltd | 11.2 | G040 |
| Weybury Hildreth Ltd. | 11.3 | B040 C041 |
| Worlds Apart Ltd. | 11.1 | G039 |

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UK Trade
& Investment

*Source: IMF April 2013



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22nd - 24th July 2015

Shanghai, China

Booking opens October 2014

"What a show, what a country and what an opportunity ... the show was a fantastic success." Richard Naylor, Harrison Spinks.

9th - 12th September 2015

Cologne, Germany

Booking opens November 2014

"We had a great show. We were able to support our existing distributors as well as getting serious enquiries from all over the world." Andrew Kluge, Cosatto

18th - 21st October 2015

Las Vegas, USA

Booking opens December 2014

"For us, The ABC show was the best show we have had! Some great orders and a wonderful reception to our safety door stop! Fantastic!" Marc Ward – Jamm



www.thebpa.eu



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Sleep happily ever after...



British Manufacturers of Innovative Luxury Baby Mattresses



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Sleep where the Air is Pure™


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Award winning British manufacturer of the most innovative and comfortable cot mattresses in the world.

Harrison Spinks Baby luxury mattresses combine innovative baby sized pocket springs with either sumptuous natural fillings in the NaturalStart range or with advanced 100% clean air filter technology as in the SleepAngel® range.

Visit us in Hall 11.1 Stand C-079
11th - 14th September 2014

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