



UK Trade & Investment

# UK Pavilion



Hall 11.1 - Kind + Jugend 10-13 Sep 2015

DIRECTORY  
2015

**wmm**<sup>TM</sup>  
we made me  
PROGRESSIVE  
BABYWEARING  
SOLUTIONS.

wmm  
we made me

LOOKING  
FOR  
SOMETHING  
NEW?

HALL 11.1 STAND B060-C069

for international distributor opportunities, please email  
sales@wemademe.com or call +44(0)1273 320 590

## UK Pavilion exhibitors - A-Z

### Company Name

Aquaint	11.1 A077		
Baby Travel Ltd	11.1 B080	Little Life	11.1 C068
Babybundle	11.1 D068	Love Boo	11.1 A071
Babycare TENS	11.1 D090	Melobaby Ltd	11.1 D078
Babycup	11.1 B073	MerryGoRound	11.1 A075
BabyHub	11.1 A074	MOBA	11.1 C060
Bambino Mio	11.1 D051	My Buggy Buddy	11.1 D093
Bambooty Real Nappies	11.1 A070	My Carry Potty	11.1 A091
Bibetta	11.1 B082	Natures Purest	11.1 C058
BoBo Buddies	11.1 C079	Neat Nursery	11.1 C091
BPA- Baby Products Association	11.1 C075	Oyster, Egg, BabyStyle	11.1 A050/B059
Breathablebaby- RHSM Group	11.1 D087	PacaPod	11.1 D050
Bugbrush Ltd	11.1 D080	Pourty International Ltd	11.1 D088
BundleBean Ltd	11.1 B091	ShadeMe	11.1 B061
Cheeky Chompers Ltd	11.1 C081	Shnuggle	11.1 D098
Cosatto Ltd	11.1 B050/C059	Snugglebundl Ltd	11.1 A081
Creepers Crawlers	11.1 A082	Snüz	11.1 D079
CuddleCo	11.1 D061	Silvercloud Trading Ltd	11.1 D059
Doddlebags	11.1 B089	Sock Ons	11.1 C081a
East Coast	11.1 D059	Spilly Spoon	11.1 B093
Fill n Squeeze Ltd	11.1 B079	Steribottle Ltd	11.1 A073
Gummee	11.1 C071	Sunproof	11.1 A060
Jakabel -Safety & Fun in the sun	11.1 B071	The Little Green Sheep	11.1 D079
Kidsaw	11.1 D089	Totsbots	11.1 D069
Kit for Kids	11.1 D070	Totseat	11.1 B081
Konfidence	11.1 D071	Trunki	11.1 C050
Kub Products Ltd	11.1 B090	TUMTUM	11.1 B077
litecup	11.1 A078	We Made Me	11.1 B060/C069
Little Butterfly London	11.1 A078	Yoomi	11.1 D091

## Hall 11.1

## Visit the UK's nursery trade association on stand C075

Welcome to the 2015 UK Pavilion, organised by the Baby Products Association (BPA), bringing a wealth of exciting new and established British products from almost 60 companies all under one convenient roof.

We hope you will enjoy some great British hospitality in our Networking Arena (sponsored by Torque) and take the opportunity to find out more about what our exhibitors have to offer. Each company is detailed in this Directory and the location map in the centre will conveniently help you to locate each stand.

Come and meet the BPA team to find out more about what the UK's nursery trade association has to offer including numerous benefits such as discounts when exhibiting at the UK's premier nursery trade event – Harrogate International Nursery Fair each March; plus the provision of favourable international trading environments such as the UK Pavilion at Kind und Jugend, CBME Shanghai and ABC Kids Expo Las Vegas. The BPA is a founding member

of the European Nursery Products Confederation (ENPC) representing its members at a European level and is also the Accredited Trade Organisation (ATO) for UK Trade & Investment (UKTI) responsible for allocating Trade Access Programme (TAP) funding to enable British companies to exhibit their products in Europe and worldwide. As part of this initiative, you are cordially invited to join the BPA's Networking Event with free drinks and nibbles (sponsored by Allport Cargo Services) at the end of the first day on Thursday 10th September – we look forward to seeing you there!

**Get discounted entry to Kind und Jugend (€6 per day instead of €16) by purchasing tickets online:**  
[www.kindundjugend.com](http://www.kindundjugend.com)  
**and entering the code:**  
**BPAatK+J2015**

**In association with:**



**UK Trade & Investment**

*Gummee Glove*

**HALL: 11.1**

**STAND: C071**

For international distributor opportunities  
[enquiries@gummeeglove.co.uk](mailto:enquiries@gummeeglove.co.uk)  
 +44 1822 834032  
[www.gummeeglove.co.uk](http://www.gummeeglove.co.uk)



**Launching new Gummee Glove Teething Mitten for European Market.**

**Special Show Offer with code: GUMMEE2015**

**STAND A077**

**Aquaint**

Unit 18, The Bell Centre,  
Newton Road,  
Crawley,  
West Sussex RH10 9FZ  
Tel: +44 1293 516150  
Email: bola.lafe@opus-innovations.com  
Website: www.aquaint-uk.com  
Contact: Mr Bola Lafe



*Aquaint is a multipurpose 100% natural antibacterial Sanitising Water. It contains no alcohol or other harsh chemicals and can be safely used on the hands/body (from birth) and on surfaces (even on items that go in the mouth) with no need to rinse. Aquaint is endorsed by Allergy UK.*

**STAND D090**



**Babycare TENS**

108 George Lane, South Woodford,  
London E18 1AD  
Tel: +44 (0) 208 532 9595  
Contact: Neil Millard  
Email: sales@babycaretens.com  
Website: www.babycaretens.com

*As Worldwide leaders and specialists in the field of Obstetric TENS, we have developed the Obi TENS and award winning Elle TENS. We continue to innovate and have launched the Elle TENS Plus, a TENS, Obstetric TENS and Pelvic Floor Stimulator with contraction timer. Coming soon – the Obi TENS Plus!*

**STAND A050/B059**



**BabyStyle UK Ltd**

36 Charles Street,  
Sileby, Leicester LE12 7RJ  
Tel: 01509 816444  
Contact: Andy Crane  
Email: andy@babystyle.co.uk  
Website: www.babystyle.co.uk

*BabyStyle will be exhibiting its award winning Oyster Collection, along with the new exciting egg Stroller. The Oyster range comprises of the Oyster 2, Oyster Max 2 now with Lie Flat Tandem Seat, Oyster Lite and Imp Switch. We welcome new distributors and working partners to our stand.*

**STAND C079**

**BoBo Buddies**



Unit M302  
Trident Business Centre,  
89 Bickersteth Road, London  
SW17 9SH  
Tel: +44 (0)203 601 7990  
Contact: Trinity Hoyle  
Email: trinity@bobobuddies.com  
Website: www.bobobuddies.com

*BoBo Buddies is a fun and functional soft toy brand, which creates products that are both cute for kids, and practical for parents. Following the success of its hugely popular Toddler Backpacks and BoBo Blankies, BoBo Buddies will be launching their new BoBo Baby collection this September.*

**STAND D068**

**Babybundle Ltd**

Giftpoint House,  
Millmead, Staines,  
Surrey TW18 4UQ  
Tel: +44 1784 225925  
Contact: Helen Westmoreland  
Email: helen@giftpoint.co.uk  
Website: www.babybundle.co.uk



*Babybundle, from the experts at PHP Gift & Baby, is a new range of beautiful nursery must-haves. Practical products made from safe, snuggly fabrics that you just want to reach out and touch. So whether baby is sleeping, travelling, resting or playing, they feel the love and parents can too.*

**STAND A074**

**BabyHub**

Les Carrieres,  
Rue es Viberts,  
St Mary JE3 3DQ  
Tel: 07797 719542  
Contact: Catherine Curtis  
Email: info@babyhubshop.com  
Website: www.babyhubshop.com



*BabyHub represents innovative, safety conscious, design conscious and dependable products - launching BabyHub SleepSpace – a patented ultra-lightweight, effortless travel-cot which can be re-used as a play tepee. Our second product is the patented BabyHub NeoSpace bedside crib (shortlisted BPA Concept Awards), designed to be safe, affordable and easy to use.*

**STAND D051**

**Bambino Mio**

12 Staveley Way,  
Brixworth,  
Northamptonshire NN6 9EU  
Tel: +44 (0) 1604 883777  
Contact: Tanya Speakman  
Email: tanya@bambino.co.uk  
Website: www.bambinomio.com



*Bambino Mio is the UK's most widely used reusable cloth nappy brand. Visit its stand to see the latest products along with multi award-winning range of stylish reusable nappies, accessories, swim and potty training essentials which have been popular with parents around the world for nearly 20 years!*

**STAND C075**

**Baby Products Association**

Grove House,  
33 Ashgrove, Steeple Claydon  
Bucks MK18 2LW  
Tel: 0845 456 9570  
Contact: Julie James  
Email: Julie@b-p-a.org  
www.thebpa.eu



*The Baby Products Association is the national trade association for manufacturers, suppliers and importers of baby and nursery goods as well as a founding member of the European Nursery Products Confederation and organiser of the UK Pavilion. Come and talk to us about how we can promote your business.*

**STAND B073**

**Babycup**



Fairwinds, Northcote Road, West Horsley,  
Surrey, KT24 6LS  
Tel: +44 (0)1483 866081  
Contact: Sara Keel  
Email: hello@babycup.co.uk  
Website: www.babycup.co.uk

*Babycup – Baby & Toddler First Cups. Essential cup for weaning. Recommended by Dentists for every mealtime for babies and young children. For sipping and good dental health. Multi award-winning, Made in Britain, BPA-free. Mini open cups for 0-36months. Also suitable for cup-feeding infants.*

**STAND B080**



**Baby Travel Ltd**

Unit 30  
Watery Lane Ind. Est  
Willenhall  
WV13 3SU  
Tel: +44 1902 593037  
Contact: Mr Dan Muriqi  
Email: BabyTravelUK@gmail.com  
Website: www.isafe-optimium.com

*Baby Travel™ Design | Manufacture | Distribution of Amazing Baby Products, Including Push-chairs, Car-Seats, Prams & Accessories Of The Highest Quality*

**STAND A070**



**Bambootyrealnappies.co.uk Ltd**

8 Park Chase  
Guildford, Surrey  
GU1 1ES  
Tel: 01483 573027  
Contact: Ailsa Vincent  
Email: ailsa@bambootyrealnappies.co.uk  
Website: www.bambootyrealnappies.co.uk

*Imagine a cloth nappy that is as functional as a disposable nappy - but isn't disposable. Imagine a cloth nappy that needs no folding, no pins, no bleaching, no chemicals. Imagine a stylish, modern cloth nappy that looks as good as it feels. Welcome to Bambooty!*

**STAND D087**



**BreathableBaby UK Ltd (The RHSM Group)**

10 Kimble Avenue,  
Bushey, Herts  
WD23 4SR  
Tel: +44 7976 773486  
Contact: Rachelle Harel  
Email: rachelle@rhsm-group.com  
Website: www.breathablebaby.co.uk

*The RHSM Group is proud to showcase BreathableBaby, the home of the original breathable cot liner. Visit our stand to view the widest range of breathable bed linen, coordinated sheets, blankets and toys. Includes liners for baby's first crib, solid end cots and traditional cots in plain colours and prints.*

# Oyster2

Looking for international distributors.



Come and see us on stand A-050.

+44 (0)1509 816444 • [babystyle.co.uk](http://babystyle.co.uk) • [info@babystyle.co.uk](mailto:info@babystyle.co.uk)

STAND D080

## Bugbrush Ltd

27, Crombie Avenue,  
Clifton, York YO30 6DW  
Tel: 07872 329204

Contact: Rowena Johnson  
Email: [Rowena@bugbrush.co.uk](mailto:Rowena@bugbrush.co.uk)  
Website: [www.bugbrush.co.uk](http://www.bugbrush.co.uk)

*BugBrush is the first product in the world to combine the plaque-removing effectiveness of toothbrushes, with the fun and safety elements of a toy – empowering infants to clean their teeth independently. With x10 more super-soft bristles than any other toothbrush, BugBrush helps prevent baby tooth decay. Paediatric dentist approved.*



STAND B091

## BundleBean Ltd

25 Chaldon Road, London  
SW6 7NH  
Tel: 0044 20 7610 2690

Contact: Emily Goodall  
Email: [emily@bundlebean.com](mailto:emily@bundlebean.com)  
Website: [www.bundlebean.com](http://www.bundlebean.com)

*BundleBean Ltd continues to design beautiful and versatile travel products for everyday adventures. With a stunning Penguin design and new products to view, this stand is well worth a visit. Their Babywearing sling and carrier cover is now available in three stunning prints. Come and say hello!*



STAND C081

## Cheeky Chompers Ltd

Midlothian Innovation Centre,  
Pentlandfield, Roslin,  
Midlothian EH25 9RE  
Tel: 0131 440 8370

Contact: Amy Livingstone & Julie Wilson  
Email: [info@cheekychompers.com](mailto:info@cheekychompers.com)  
Website: [www.cheekychompers.com](http://www.cheekychompers.com)

*Cheeky Chompers is home of the Neckerchew, the World's first chewy dribble bib, and the luxurious attachable teething comforter, the Comfortchew. Made in the UK, developed by mums, their products are a practical, safe, quality and stylish solution for baby's and parent's needs. New products launching at Kind & Jugend.*



STAND A082

## CogniKids/

### Creepers Crawlers

The GEC, Taylors Lane, Dublin 8, Ireland  
Tel: +353 1 6854461

Contact: Ollwyn Moran  
Email: [ollwyn@cognikids.com](mailto:ollwyn@cognikids.com)  
[www.cognikids.com](http://www.cognikids.com)  
[www.creepercrawlers.com](http://www.creepercrawlers.com)

*CogniKids™ - Developing Young Minds - we are a company that designs and manufactures developmental products for the baby market. We brought you the patented and multi-award winning Creeper Crawlers Easy Grip Crawl Suits in cotton and bamboo. We are now launching new unique and exciting products this year too – in the feeding space. Come by and see us.*



THE SCIENCE  
OF FUN &  
DEVELOPMENT  
Promoting Healthy Neurological Development

STAND B050/CO59

## COSATTO

BABY STUFF WITH PERSONALITY!

### Cosatto Limited

Bentinck Street, Farnworth,  
Bolton, Lancashire BL4 7EP  
Tel: +44 (0)1204 861007

Contact: Gillian Toogood  
Email: [gillian.toogood@cosatto.com](mailto:gillian.toogood@cosatto.com)  
[www.cosatto.com](http://www.cosatto.com)

*We are here to save the world from boring baby stuff, we have fantastic representatives around the world and we are looking for new partners to help us on our mission. Our products are fun, exciting and functional and perform exceptionally well.*

STAND D061

## CuddleCo. Ltd

### CuddleCo

Combrook, 2 Brindley Road,  
Old Trafford, Manchester M16 9HQ  
Tel: 0161 7025063

Contact: Marc Kelly  
Email: [marc@cuddleco.co.uk](mailto:marc@cuddleco.co.uk)  
Website: [www.cuddleco.co.uk](http://www.cuddleco.co.uk)

*For baby and beyond. A multiple award winning and innovative brand of luxurious baby & nursery products. Our focus is developing and delivering unique products that offer originality, practicality, versatility and British Design, products the whole family will love and enjoy. Specialists in memory foam, blankets, footmuffs and changing mats.*

**STAND B089**

doddle  
creation

**DoddleCreation Ltd**

Suite 47 Basepoint Basin  
Winchester  
SO23 0LD  
Tel: 0800 086 8864  
Contact: Nicky Winch  
Email: nicky@doddlecreation.com  
Website: www.doddlecreation.com

*By combining the efficiency of re-sealable storage bags with the versatility of food pouches, Doddlebags provide choice for parents and fun for children. Simple, secure and practical, they are designed and sold by DoddleCreation, owned and run by working mothers!*

**STAND C071**

Gummee Glove

**Gummee Ltd**

Trehare, Harewood, Calstock,  
Cornwall. England PL18 9SQ  
Tel: 01822 834032  
Contact: Jodine Boothby  
Email: enquiries@gummeeglove.co.uk  
Website: www.gummeeglove.co.uk

*Gummee Ltd is the home of the multi award-winning Gummee Glove teething mitten for babies too young to hold other teething toys. Designed for dribbling, drooling babies from 3-6 months, this mitten is helping teething babies worldwide. A new version of the Glove will be launched in Cologne.*

**STAND D059****East Coast  
Nursery Ltd**

east coast nursery ltd.

Robertson House  
North Walsham Norfolk NR28 0BX  
Tel: +44 (0)1692 403461  
Contact: Victoria Taylor  
Email: international@east-coast.co.uk  
Website: www.eastcoastnursery.co.ukAs a

*Family-run company established for over 55 years, East Coast Nursery are proud to be one of the UK's leading manufacturers and suppliers of nursery furniture, mattresses, highchairs, bouncers, developmental toys, and accessories for travel, dining and nursery. Now seeking to grow its business globally.*

**STAND B071****Jakabel Ltd**

JakaBel  
Safety and fun in the sun

39 Ethelbert Rd,  
London SW20 8QE  
Tel +44 (0) 20 8715 2385  
Contact: Jo Shephard  
Email: Info@jakabel.com  
www.jakabel.com

*Jakabel is a specialist in Sun protection swimwear UVP50+/wetsuits/floatsuits and Swimming pool toys for kids 0-13yrs old. High quality fabric in bright colours make its large ranges very popular worldwide. Shipping is 2-3 days all year round with no minimum quantities. Distributors welcome.*

**STAND B079****Fill n Squeeze Ltd**

PO Box 112, 5 High Street,  
Maidenhead SL6 1JN  
Tel: +44 (0) 7980 853446  
Contact: Rifat Jan  
Email: rifat@fillnsqueeze.co.uk  
www.fillnsqueeze.co.uk

*Multi-award winning baby food pouch filler allows parents to either hand-blend directly in the jug or mash with the convertible plunger/masher and then fill into convenient pouches to either freeze or chill until required. Pouches are BPA free, reusable, freezable and microwavable. Suitable for weaning/feeding babies 4 months and preschool years for yoghurts and snacks. All products are made in the UK.*

**STAND D089****Kidsaw Ltd**

KIDSAW  
MAKES FURNITURE CHILD'S PLAY

40 High Street,  
Earl Shilton,  
Leicester. LE9 7DG  
Tel: 01455 848969  
Contact: Jason Leech  
Email: jason@kidsaw.co.uk  
Website: www.kidsaw.co.uk

*For years baby went from cot to big-bed or spent time in a half bed, half cot, beast! That was until Kidsaw arrived. Their fun, slot together, junior beds and furniture have a role-play element that stimulates imagination and allows bedtime to be looked upon as a pleasure.*

egg®

Looking for international distributors.



Come and see us on stand A-050.

+44 (0)1509 816444 • eggstroller.com • info@eggstroller.com

STAND D070

**Kit for Kids**   
Care • Develop • Grow

The Clock House,  
3/4 Bligh's Road,  
Sevenoaks,  
Kent TN13 1DA  
Tel: 01732 455000  
Contact: Audrey Williams  
Email: A.Williams@kitforkids.com  
Website: www.kitforkids.com

*Kit for Kids believes the care, development and growth of the child is paramount. This is evident from our cot mattresses where safety in the sleeping environment is so important through to our nursery accessories where convenience, quality and child development are a necessity. Visit us to discover our new range of products.*

STAND A078

  
sippy cup + nightlight

**Litecup – sippy cup + nightlight**

104 Felsham Road, London, SW15 1DQ  
Tel: 0208 780 9806  
Contact: Gavin Reay  
Email: sales@litecup.com  
Website: www.litecup.com

*The only toddler cup that lights up! litecup is a patented spill proof cup with integrated nightlight. The cup glows at night so children can always find their cup without calling for back up from tired mums and dads. 360° valve supports bottle to cup transition and eliminates comfort sucking.*

STAND A071

**Love Boo**

32 Hengrave Road,  
Forest Hill, London,  
SE23 3NW  
Tel: +44 (0)1924 370240  
Contact: Jennifer Gledhill  
Email: hello@loveboo.com  
www.loveboo.com

  
Purely natural pampering

*Love Boo are an award-winning skincare brand, creating natural products and gift sets for both Mummy and Baby. Made in the UK, with only the finest ingredients – from nappy creams to stretch mark oils, all our products are paraben-free and achieve unbeatable results!*

STAND C060

**Moba**

Trinity House,  
1 Trinity Trees,  
Eastbourne, East Sussex BN21 3LA  
Tel: +44 (0)1323 410470  
E-mail: hello@mobauk.com  
www.mobauk.com

  
Moba manufacture the contemporary Moses basket, used and recommended by midwives. The Moba Moses basket is made from a bespoke soft touch, washable plastic, that is anti-bacterial and hypoallergenic. With its eye catching design and colour range, Moba is the Moses basket everyone is talking about. Other products include an exciting range of colourful cotton sheets and blankets.

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STAND D071

**Konfidence Ltd**

27B Pennygillam Way,  
Launceston, Cornwall  
PL15 7ED

Tel +44(0)1566 777887

Contact: Dan Allen

Email: dan.allen@konfidence.com

www.konfidence.co.uk

*Konfidence design and manufacture award-winning Baby Swimwear and Learn to Swim products including the Babywama™ neoprene swimsuit, the Original Konfidence Jacket™, sun protection clothing & wetsuits. With 28 partners serving 40 countries, Konfidence is the trusted brand in Children's and Baby's premium protective swimwear. Talk to us about distribution opportunities.*



STAND A078

**Little Butterfly London**

90 Drayton Gardens,  
22 Priory Mansions SW10 9RG  
Tel: +44 7917 350 474

Contact: Gudrun Wurm

Email: gudrun@littlebutterflyorganic.com

www.littlebutterflyorganic.com

*Britain's first Ecocert organic-certified luxury skincare range for babies, the products are hypoallergenic and dermatologist approved for very sensitive skin. Made exclusively in the UK, the range is suitable for newborn and eczema-prone skin and free from mineral oil, paraffin, parabens, SLS, silicones, DEA, TEA, PEGs and artificial fragrances.*



STAND D078

**MELOBABY Ltd**

Rte de Vireloup 44,  
Collex, Switzerland 1239  
Tel: +44 (0) 7479 016630

Contact: Melissa Walsh

Email: Melissa@melobaby.com

Website: www.melobaby.com

*Rush to see why MELOBABY won GOLD for BEST BABY TRAVEL BUY 2015 - Prima Baby Awards. We continue to innovate with new styles, building on our unrivalled global reputation for producing quality, stylish, practical and sophisticated changing bags + accessories to help new parents on their journey into parenthood.*

  
practical + stylish

STAND D093

**My Buggy Buddy**

83 Elm Road,  
Leigh on Sea,  
Essex, SS9 1SP  
Tel: 01702 481220

Contact: Paul Baines

Email: paulbaines@mybuggybuddy.co.uk

www.mybuggybuddy.co.uk

*My Buggy Buddy sell a range of Award winning pram and stroller accessories across the world. These include a clip in various sizes and colours for hanging your shopping from the buggy handle, a lock for securing unattended prams and a sun-shade which folds easily for travel and storage.*



STAND B090

**Kub Products Ltd**

5 Elstree Way, Borehamwood,  
Herts WD6 1SF

Tel +44 208 207 3377

Contact: Daniel Parsons

Email: Daniel@kubproducts.com

www.kubnursery.com

*Kub Nursery has been at the heart of the nursery furniture industry for years, designing some of the best cots, cotbeds and baby furniture that helps create a warm, stylish and fun place for your child to sleep, grow and play. Our nursery furniture is stylishly designed for functionality and durability offering families fantastic value for money.*



STAND C068

 **LittleLife**  
For life's little adventures™

**LittleLife (Lifemarque Ltd)**

1/8 Bacchus House, Calleva Park, Aldermaston,  
Berkshire RG7 8EN

Tel: 01189 811433

Contact: Dan Maret, Sales & Marketing Director

Email: sales@lifemarque.co.uk

www.littlelife.co.uk

*LittleLife is a UK-based family-travel brand. Since introducing its first carrier in 2003, LittleLife has expanded to become a leading manufacturer of travel and safety products for parents and young children. In addition to its extensive child carrier collection, LittleLife is also renowned for its award-winning accessories including its ever-popular Toddler Daysacks.*

STAND A075

**MerryGoRound**

Unit13, Twyford Mill Estate, Oxford Road,  
Adderbury, Banbury OX17 3SX  
Tel: +44 1295 810008

Contact: Caroline Taylor

Email: info@merrygorounduk.co.uk

website: www.merrygorounduk.co.uk

*MuslinZ a British Brand producing high quality muslin squares, dribble bibs and wraps in 100% Cotton and 70% Bamboo/ 30% Organic Cotton. MuslinZ aim is to offer products of the very best quality at affordable prices for parents. Bright Bots baby basics including Potty Training Pants and Cloth Terry Nappies.*



STAND A091

**My Carry Potty**

Unit 4b,  
11-15 Francis Avenue,  
Bournemouth,  
Dorset BH11 8NX

Tel: +44 (0)1202 594444

Contact: Darren Jenner

Email: darren@mycarrypotty.co.uk

www.mycarrypotty.co.uk

*My Carry Potty is the world's first & only leak-proof potty. Made from high quality plastic, its light weight, easy to clean and is bag free. Kids love the bright colours and animals, plus the carry handle makes it easy for them to adopt as their own personal possession. It really is 'The New Solution to Potty Training'!*



# HALL 11.1

(Plan for location reference only - not to scale)



D098 Shnuggle	D090 Babycare Tens	D088 Pourty Int Ltd	D080 Bug- brush	D078 Melo baby	D070 Kit For Kids
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D068 Babybundle	D050 PacaPod
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D087 Breathable Baby	D079 The Little Green Sheep / Snuz	D071 Konfidence
D089 Kidsaw		

D069 Totsbots	D061 CuddleCo	D059 East Coast / Silvercloud	D051 Bambino Mio
C068 Little Life	C060 MOBA	C058 Natures Purest	C050 Trunki

D091 Yoomi
D093 My Buggy Buddy
C091 The Neat Nursery
B090 Kub Products
B093 Spilly Spoon
B091 Bundle Bean
A091 My Carry Potty

Stairs / escalator to Hall 11.2	UK Pavilion Café
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C079 BoBo Buddies	C075 BPA	C071 Gummee
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C081 Cheeky Chompers	
B082 Bibetta	C081a Sock Ons
B080 Baby Travel	



**UK Pavilion**  
Seating and Meeting Area

B089 Doddle- bags	B081 Totseat
A082 Creeper Crawlers	A078 Litecup

B079 Fill n Squeeze	B077 TUMTUM	B073 Babycup	B071 Jakabel
A078 Little Butterfly London	A074 Baby Hub	A070 Bambooty	

B060 / C069 We Made Me	B050 / C059 Cosatto
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B061 Shade Me	A050 / B059 Oyster / Babystyle UK Ltd
A060 Sunproof	

A081 Snugglebundl	A077 Aquaint	A075 MerryGoRound	A073 Steribottle	A071 Love Boo
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← AISLE D

← AISLE C

← AISLE B

← AISLE A

**STAND C058**



**Natures Purest**  
 23 Smeeton Road, Kibworth,  
 Leicester LE8 0LG  
 Tel: 0044 116 2792901  
 Contact: Jane Albon/Lois Winfield  
 Email: lois@naturespurest.co.uk  
 www.naturespurest.co.uk

*Launching "My First Friend" Bedding Sets, Room Decor, Gifts, Toys, Rag dolls, Layette, Clothing, Blankets and Knitwear. All made from beautiful soft cottons and Bamboos. Each item packed in gift boxes. Perfect ranges for new born babies. New catalogue out now.*

**STAND C091**



**The Neat Nursery Co.**  
 Manston Road, Ramsgate,  
 Kent CT12 6HW  
 Tel: 01843 845 000  
 Contact: John Wingfield  
 Email: jwingfield@flambeau.com  
 www.neatnursery.com

*Proud UK based manufacturers with over 50 years' experience, The Neat Nursery Co is excited to be launching their new Character Care grooming set in to the baby care range at this year's Kind and Jugend event, along with their great selection of high quality bath time and toilet training products.*

**STAND D050**



**Pacapod Ltd**  
 2nd Floor Victoria Chambers,  
 15 Gammon Walk,  
 Barnstaple EX31 1DJ  
 Tel: 0844 351 0222  
 Contact: Laura Chittock  
 Email: info@pacapod.com  
 www.pacapod.com

*PacaPod is a unique 3 in 1 baby organising system for parents who like to stay in control and organised. The system combines a stylish parent changing bag (1), and hidden inside the brains behind the brand, a feeder pod (2) and changer pod (3) - with mat and buggy clips included.*

**STAND D088**



**Pourty International Ltd**  
 Forthay,  
 North Nibley, Dursley,  
 Gloucestershire GL11 6EA  
 Tel: +44 1453 549755  
 Contact: Lucy Rathbone  
 Email: lrathbone@pourty.com  
 www.pourty.com

*Pourty design practical toilet training/bathroom products. Their hero product, the Pourty Easy to Pour Potty, is one of the bestselling potties in the UK. In 2013 Pourty have launched the Flexi-fit Toilet Trainer, which fits securely to most toilet seats, the Up Step Stool and the new flexi-soft Cradle Cap Brush.*

**STAND B061**



**ShadeMe Ltd**  
 Unit 6,  
 Ilton Business Park, Ilton,  
 Somerset TA19 9DU  
 Tel: 01460 258040  
 Contact: Rachel Payne  
 Email: rachel@shademe.co.uk  
 Website: www.shademe.co.uk

*At ShadeMe we continue to expand our range of products. Not only are we exhibiting the multi award winning Baby Sun Shade which fits onto almost every pushchair, we are also exhibiting the brand new super large UV Protector Beach Tents from Shelta, Australia along with the fantastic Foldabrella.*

**STAND D098**



**Shnuggle Ltd**  
 OS6 Sketrick House,  
 Jubilee Road, Newtownards BT23 4YH  
 Te: +44 (0) 2891 815169  
 Contact: Sinead Murphy  
 Email: sales@shnuggle.co.uk  
 www.shnuggle.co.uk

*Shnuggle make clever baby products to make life easier for parents. Our range includes the Shnuggle Basket - the first modern Moses basket and the Shnuggle Bath, and ergonomic and beautiful baby bath tub. Visit our website or contact us to learn more about our full range.*



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## STAND D059



## Silvercloud Trading Ltd

Robertson House  
North Walsham  
Norfolk NR28 0BX  
Tel: +44 (0)1692 403461  
Contact: Victoria Taylor  
Email: international@east-coast.co.uk  
www.silvercloudnurserybedding.co.uk

*Specialists in luxurious nursery bedding, designed in the UK. The range includes co-ordinated bedding sets, sleeping bags, beautiful blankets, nursery accessories and much more. Silvercloud are part of the East Coast Group, and are seeking to grow their business globally.*

## STAND A081 Snugglebundl

## Snugglebundl Ltd

27 Buckingham Road,  
Shoreham-by-Sea, West sussex, BN43 5UA  
Tel +44 (0) 7946 437729  
Mob: +44 (0) 273 958703  
Contact: Mike Edwards  
Email: team@snugglebundl.co.uk  
www.snugglebundl.co.uk

*This unique product solves the age old problem of moving a baby without waking them. A cosy wrap with full head support & handles gives parents extra confident when lifting and laying their baby. Because babies can now be moved asleep there's no need to carry a car seats- what a relief!*

## STAND D079

## Snüz

Unit 18, Stockwood Business Park,  
Stockwood, Redditch B96 6SX  
Tel: 01386 791049  
Contact: Rosie Pritchard  
Email: rosie.pritchard@thelittlegreensheep.co.uk  
www.snuz.co.uk

*Snüz, as part of The Little Green Sheep family, is the brand new home of award-winning Bed-side Crib SnüzPod2. Voted #1 Moses basket or Crib for 2015 (Mother & Baby, Loved By Parents), SnüzPod is the bedside crib parents love. Don't miss the official launch of SnüzPod2*

## STAND C081a

## Sock Ons

74 Mount Pleasant Road,  
London NW10 3EJ  
Tel: 0208 451 1516  
Contact: Tamlyn Maxwell  
Email: tammy@sockons.co.uk  
Website: www.sockons.co.uk

*Sock Ons are clever little things that keep baby socks on! Other innovative award winning products include Mocc Ons slipper socks, Dribble Ons bandana bibs and Plod Ons crawling socks. The Sock Ons range is practical, funky and they make great gift and impulse purchases.*

## STAND B093

## Spilly Spoon



19a High Street,  
Cobham, Surrey  
KT11 2SG  
Tel: + 44 844 332 7923  
Contact: Philippa Le Boutillier  
Email: info@spillyspoon.com  
Website: www.spillyspoon.com

*Spilly Spoon is a range of Children's non spill medicine spoons with a difference, its fun and functional design enables children to administer medicine without spilling a drop! Launching a new limited edition range at the show together with the Ouch Pouch, a medical kit for daily use, travel or days out.*

## STAND A073 steri-bottle

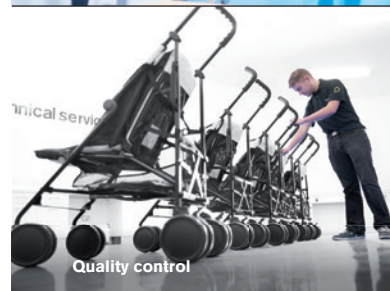
## Steribottle Global Ltd.

50 Long Acre,  
Covent Garden, London WC2E 9JR  
Tel: +44 (0)7968 027942  
Contact: Luke Fisher  
Email: luke@steribottle.com  
www.steribottle.com

*Late night feed but no clean bottles? Going on a vacation with your baby? Steri-Bottle is a Ready-To-Feed bottle that comes in packs of up to 10 bottles and nipples per box. No need to sterilise, perfect for busy Moms and Dads. UK-designed, EU-made.*

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[www.torque.eu](http://www.torque.eu)

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## STAND A060

**Sunproof Ltd**

Unit 6, Ilton Business Park,  
Ilton, Somerset  
TA19 9DU  
Tel: 01460 258040  
Email: sales@esunproof.co.uk  
www.esunproof.co.uk



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double layer of polar fleece making them warm  
and soft to the touch. The single layered Multi-  
function footmuff also converts into a play mat,  
blanket, change mat and folds up into a pillow*

## STAND B081

**TOTSEAT LTD**

(and SnapDragon IP)



111 Whitehouse Loan,  
Edinburgh EH9 1AT  
Tel: +44 (0) 131 226 6064  
Contact: Rachel Jones  
Email: info@totseat.com/roar@snapdragon-ip.com  
www.totseat.com and www.snapdragon-ip.com

*The award-winning Totseat chair harness  
returns with new fabrics, including Paddington  
Bear, and the brand new, all-purpose 'limpet'  
bag. Totseat will also showcase its SnapDragon  
IP service which enables nursery brands to  
tackle sales of counterfeit goods on e-commerce  
platforms – protecting customers and enhancing  
value. Do come and say hello!*

## STAND B060/C069

**We Made Me**

1 Amber House,  
22B St Johns Road, Hove BN3 2EZ  
Tel: +44 1273 320 590  
Contact: Daniel Lucas  
Email: daniel@wemademe.com  
www.wemademe.com  
*We Made Me Ltd has been championing the  
concept of babywearing for over a decade.  
We're a small company with a big heart, and  
an even bigger sense of irony. How else do  
you think we've survived all those infant photo  
shoots? Come and check out our revolutionary  
soft-structured carriers, super-stretchy wraps  
and award-winning slings, and be prepared to  
be astonished.*

## STAND D091

**Yoomi**

The Old Ambulance Station  
Questor Estate, 189 Hawley Road  
Dartford Kent DA1 1PB  
Tel: +44-(0)1322 220011  
Contact: Morgan East  
Email: morgan@yoomi.com  
Website: www.yoomi.com  
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in just 60 seconds. Quick, portable and safe,  
it's the perfect solution for feeding on the go  
and great for night feeds. Come and visit us for  
a demonstration, you'll be amazed!*

## STAND D079

**The Little Green Sheep**

Unit 18, Stockwood Business Park, Stock-  
wood, Redditch B96 6SX  
Tel: 01386 791049  
Contact: Rosie Pritchard  
Email: rosie.pritchard@thelittlegreensheep.co.uk  
www.thelittlegreensheep.co.uk

*Sleep Goodness™ from The Little Green  
Sheep... Come and see our brand new range of  
Natural Baby Mattresses and gorgeous Organic  
Bedding! Also at Stand D-079 will be our exciting  
new brand Snüz, the new home of the award-  
winning SnüzPod2 Bedside Crib*

## STAND C050

**Trunki**

Shaftesbury Chapel,  
Union Road,  
Bristol BS2 0LP  
Tel: 0117 9542 780  
Contact: Cecile Terrana  
Email: Cecile@trunki.com  
Website: www.trunki.com



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in Europe and find out how parents are spending their money?**

**Would you like to discover how to market your brand effectively  
with ever-changing consumer shopping behaviour?**

**15.45 hrs EU Nursery – Growing Pains  
Speaker: Erol Sukan**

**Beginnings of a new consumer age**

Erol Sukan of leading market research company GfK will discuss how ever changing shopper behaviour is affecting the nursery market in Europe. From purchasing on mobile phones to using enhanced realities, industries are becoming more innovative in how they sell.

Is the innovation in the nursery market enough to satisfy today's omnichannel, ever connected new parents? Come along and find out.



**16.10 hrs Marketing to mums online:  
Identifying global truths  
Speaker: Nadia Khaldi and Claire Milner**

**When, where and how to target customers**

When, where and how to target customers is a key question brands in the nursery sector come across often, even more so when working across different markets. Specialised media agency Generation Media and research agency iGen insight have recently completed a study to further understand expectant women and new mums in UK, Germany, France, Spain and US. Their findings will reveal key differences brands need to consider when communicating their message across different markets as well as key media platforms. Understanding the journey to becoming a mum will allow brands to deploy their budgets more effectively and influence the path to purchase.



## STAND D069

**Totsbots**

Unit 2, M8 Business Complex  
259 Summerlee Street  
Queenslie Industrial Estate, Glasgow G33 4DB  
Tel: +44 141 774 0741  
Contact: Jill Stuart  
Email: jill@totsbots.com  
www.totsbots.com



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## STAND B077

**TUMTUM**

Nest (UK) Ltd, Cartledge House Business  
Centre, Cartledge House Farm, Great Hucklow,  
Derbyshire SK17 8RG  
Tel: +44 (0) 1298 425005  
Contact: Suzanne Stokes  
Email: hello@tumtumtots.com  
Website: www.tumtumtots.com  
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\*Source: IMF April 2013

UK Trade & Investment



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Josu Shephard - Jakabel

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Booking opens November 2015

*"We had a great show. We were able to support our existing distributors as well as getting serious enquiries from all over the world."* Andrew Kluge, Cosatto

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*"For us, The ABC show was the best show we have had! Some great orders and a wonderful reception to our safety door stop! Fantastic!"* Marc Ward - Jamm

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